

in2events



.. **T** .. Mobile ..

Campaign / Annual Management Meeting

Location / London, UK


Duration / 2 days

→ BRIEF

T-Mobile contacted in 2 Events to assist with their annual management meeting that was scheduled to take place in London. The attendees would be travelling from across Europe to attend the event; having them all in one place was a rare occasion so

a programme of conference and presentation time balanced with fun and culture was required. The event would run over two days and onsite management of all logistics was required.

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www.in2events.co.uk
08453 10 22 22

SOLUTION

In 2 Events suggested the Athenaeum Hotel in London as a base for the event, it had fantastic meeting facilities and a great location opposite Hyde Park which was favoured by the attendees, most of whom enjoyed an early morning run or cycle.

We produced a full programme of activities for the group including: private dining at Corrigan's Restaurant, a Ribs experience on the Thames, wine and cheese tasting at Vinopolis and tickets to see a West End show.

As an added extra the transport between each activity was organised in a 'luxury land yacht' complete with limo style seating, and all the modern conveniences one could hope for – including a Champagne and drinks bar and Playstation!

RESULT

The participants of this event all knew what they didn't want to do but at the same time they weren't sure what they wanted to do! The group consisted of a number of European Director level guests and all tastes had to be met. The event was a huge success and In 2 Events won the business on our ability to understand a brief and deliver.



*I would like to express a big thank you for your excellent support regarding organizing the EU MT Offsite. The event was a real success and this was only possible with your help! I was told from several participants that it was a great event. People were very happy and pleased with the program, location, food and assistance etc. The agenda was well timed and the **mix of fun and culture was just perfect**. A special highlight for many was the Rib experience so this was also a great choice.*

Executive Assistant to Chief Regional Officer Europe

T-Mobile



In 2 Events have teamed up with OxTreeGen to plant trees in the UK to mitigate the effect of all our activities, and to create **In 2 The Woods** – our very own woodland.

We are funding 50% of the cost of making your event carbon neutral, and ask for you to do the same.

in2thewoods
making the environment our business

CORPORATE EVENTS MANAGEMENT

All exhibition and event services offered are unique, like every one of our dedicated team members, ensuring that you have a personal and bespoke approach to your event requirement. Organising an event or conference can be a time consuming and stressful process. So why not let In 2 Events take the pressure for you?

Whether you're planning an award show, product launch, team building event or exhibition, In 2 Events can provide everything you need to run a successful event – from conception and design to staffing, logistics, equipment hire and installation.

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