

in2events



TESCO

Campaign / Retailer Supplier Day Event


Location / Oxfordshire, UK

Duration / 1 day

→ BRIEF

We were asked to provide the complete solution for Tesco and for a Supplier Day. Tesco wanted to present a number of options to their re-sellers and let them choose what they wanted to do. They also wanted us to create menus, signage and manage the event on the day.

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www.in2events.co.uk
08453 10 22 22

SOLUTION

We wanted to offer something different and Tesco expressed a keen interest in to a hands on approach to their supplier day, and we didn't disappoint with the Military Day option. We found a 126 acres of land in Oxfordshire countryside that could accommodate us and let us drive tanks around like mad men, and women all day. Add to this a fantastic spread in the morning and at lunch and everyone's happy. The hotel of choice was The Randolph which acted as a great base between the day event and the evening activities.

Once people had scrapped the mud away from them and refreshed and refreshed we treated them to a short coach ride for an exclusive dinner at Blenheim Palace. We put on some fantastic food, music and entertainment for them. The finale of the evening was a psychic entertainment show.



RESULT

A day to remember for all involved and our client communicated key messages as a business in a fun, informal manner..

“I'm sure the guests will be still be talking about the show until the next one.”

UK Buying Manager
Tesco



In 2 Events have teamed up with OxTreeGen to plant trees in the UK to mitigate the effect of all our activities, and to create In 2 The Woods – our very own woodland.

We are funding 50% of the cost of making your event carbon neutral, and ask for you to do the same.

in2thewoods
making the environment our business

CORPORATE EVENTS MANAGEMENT

All exhibition and event services offered are unique, like every one of our dedicated team members, ensuring that you have a personal and bespoke approach to your event requirement. Organising an event or conference can be a time consuming and stressful process. So why not let In 2 Events take the pressure for you?

Whether you're planning an award show, product launch, team building event or exhibition, In 2 Events can provide everything you need to run a successful event – from conception and design to staffing, logistics, equipment hire and installation.

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