

in2events



PUBLICATION COMPANY SHOWCASE

Campaign / Publication Company Showcase


Location / Royal Opera House and Vinopolis

Size / 300 people

BRIEF

In 2 Events were approached by a leading financial publications firm to put on a two showcase events for their brand and the range of titles. The events were required to run for a full day and needed to be set in prestigious London venues. We were required to source somewhere that could accommodate 300 delegates in one room with a breakout area that would host a mini exhibition.

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www.in2events.co.uk
08453 10 22 22

SOLUTION

First things first, the venues! We looked at a few options but we finally settled on the Royal Opera House and Vinopolis. These were both very prestigious venues within the city with great appeal to the invited guests. The day was to start at 9am so installation of the event space and exhibition area would need to be overnight due to the time restraints and also the performance timings at the Royal Opera House.

The team worked through the night and into the early hours to deliver and open the doors to the delegates for a welcome a welcome pastry and coffee. In 2 Events provided all the theming of the venues, audio visual services and management of the event.

RESULT

Two great events at two great venues. Two focussed events were delivered within a week of each and the client reached over 600 delegates as well as offering some long time business relationships from the networking events.



In 2 Events met the brief and delivered. They overcame all of the logistically issues that could have been thrown at them in a professional and calm manner. Great work In 2 Events once again.

Managing Director



In 2 Events have teamed up with OxTreeGen to plant trees in the UK to mitigate the effect of all our activities, and to create In 2 The Woods – our very own woodland.

We are funding 50% of the cost of making your event carbon neutral, and ask for you to do the same.

in2thewoods
making the environment our business

CORPORATE EVENTS MANAGEMENT

All exhibition and event services offered are unique, like every one of our dedicated team members, ensuring that you have a personal and bespoke approach to your event requirement. Organising an event or conference can be a time consuming and stressful process. So why not let In 2 Events take the pressure for you?

Whether you're planning an award show, product launch, team building event or exhibition, In 2 Events can provide everything you need to run a successful event – from conception and design to staffing, logistics, equipment hire and installation.

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