

in2events




Campaign / Dragon Boat Team Day
Size / Over 600 people

BRIEF

Jagex are one of the world's leading online gaming companies and In 2 Events are pleased to be associated with them. We worked with Jagex to come up with a new event concept to bring the entire company together. The business has a strong emphasis on fun, interaction and people. We need to bring all of these elements together and deliver an event that would reflect the company ethos.

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www.in2events.co.uk
08453 10 22 22

SOLUTION

Working closely with internal operation and marketing personnel, In 2 Events developed the Jagex Dragon Boat event day. It was a full day's activities for over 600 members of staff from different divisions within the business. All teams were pre-selected and the aim was to 'mix and match' staff so that everyone got to know everyone, this worked really well. There was a strong competition element during the day with first prize being a nice dragon shaped trophy for someone's mantle piece! Throughout the day there was a range of catering outlets onsite including a pizza palace, ice cream factory and hot dog stall. Also onsite was a range of inflatables, dodgems, laser quest and other interactive games to keep all the staff occupied when not competing on the water. In 2 Events managed the event from concept to completion and were onsite throughout.



RESULT

An amazing team event! The event managed to communicate a corporate message to over 600 staff but without sitting in front of a projector all day and in a blacked out meeting room. Plans for 2011 have already started and the brief is basically, 'top that then!'. The event showcased some of the latest technology from around the world to buyers, customers and press.

*Working with In 2 Events on our recent company team day was a real pleasure. They **understood** our requirements but more importantly they understood our culture as a company and **delivered** an amazing **unique event** that everyone enjoyed.*

The team are fantastic and did everything and anything to make the event every success – thank you In 2 Events, can't wait to work with you again.

Event Manager
Jagex



In 2 Events have teamed up with OxTreeGen to plant trees in the UK to mitigate the effect of all our activities, and to create In 2 The Woods – our very own woodland.

We are funding 50% of the cost of making your event carbon neutral, and ask for you to do the same.

in2thewoods
making the environment our business

CORPORATE EVENTS MANAGEMENT

All exhibition and event services offered are unique, like every one of our dedicated team members, ensuring that you have a personal and bespoke approach to your event requirement. Organising an event or conference can be a time consuming and stressful process. So why not let In 2 Events take the pressure for you?

Whether you're planning an award show, product launch, team building event or exhibition, In 2 Events can provide everything you need to run a successful event – from conception and design to staffing, logistics, equipment hire and installation.

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