

in2events



COVIDIEN

positive results for life®

Campaign / Sales Conference

Location / Dublin, Ireland

Size / 125 people

→ BRIEF

A leading global provider of healthcare products, approached In 2 Events to provide full project management of their annual National Sales Meeting.

The event was to run over four days, to include one day for presentation rehearsals, a two day conference for 125 staff, group activities on the fourth day, with a welcome dinner on the first night and a gala dinner finale.

 <http://www.facebook.com/in2eventslimited>

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www.in2events.co.uk
08453 10 22 22

SOLUTION

We had to source a venue that would be able to accommodate the exact event specification and somewhere that guests could reach from all around Europe. A venue was chosen just outside of Dublin to accommodate us for duration of the event. All Audio Visual services were provided by In 2 Events which incorporated wide format projection, live video streaming and interactive voting sessions.

In 2 Events also worked on the 'look and feel' of the event and working closely with our client we developed a new logo for the event, this was then rolled out across all communications to the staff. There were two dinners at the event and we worked hard to transform the rooms in to a luxury cruise liner and then an Oscar Awards ceremony.

RESULT

One of the best National Sales Meetings ever! The client was over the moon with the wide range of services that In 2 Events provided for the event, and the one point of contact for the entire booking and onsite process enabled internal staff to focus on the key messaging and presentations that were required to be delivered over the event days. In 2 Events have now been appointed to organise a second NSM for them and the relationship develops.



*In 2 Events **understood** our needs and **interpreted** the brief extremely well resulting in a highly successful event. In 2 Events picked up the brief, made suggestions, took ownership and guided us towards our most successful event yet.*

*I have no hesitation in recommending In 2 Events as a thoroughly **professional team** that will make your event a success.*

UK Marketing Manager
Surgical Devices (2009)



In 2 Events have teamed up with OxTreeGen to plant trees in the UK to mitigate the effect of all our activities, and to create In 2 The Woods – our very own woodland.

We are funding 50% of the cost of making your event carbon neutral, and ask for you to do the same.

in2thewoods
making the environment our business

CORPORATE EVENTS MANAGEMENT

All exhibition and event services offered are unique, like every one of our dedicated team members, ensuring that you have a personal and bespoke approach to your event requirement. Organising an event or conference can be a time consuming and stressful process. So why not let In 2 Events take the pressure for you?

Whether you're planning an award show, product launch, team building event or exhibition, In 2 Events can provide everything you need to run a successful event – from conception and design to staffing, logistics, equipment hire and installation.

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